

## Transforming Operations with WorkShift at a Local Convention Center

A local convention center in a mid-sized city regularly hosts a variety of events, including trade shows, conventions, and community events. The center often faces challenges in staffing, particularly during their peak event seasons. This led to the decision to implement WorkShift to streamline the hiring process and ensure adequate staffing levels.

### The Challenges



#### Variable Demand

Staffing needs fluctuate significantly based on the size and type of events, making it hard to predict staffing requirements.



#### Skill Gaps

Different events demanded specific skills, and finding staff with the right qualifications was challenging.



#### Short Notice Hiring

Events often required last-minute staffing adjustments, leading to difficulties in finding qualified personnel quickly.



#### Budget Constraints

Managing costs while ensuring quality staffing is a constant balancing act, especially during peak seasons.

## The Solution: WorkShift



### Workforce Flexibility

Providing workers to meet short-term needs, allowing client to maintain seasonal fluctuations.



### Immediate Access

Having immediate access to an extensive pool of ready-to-work individuals, increasing the chances of finding qualified candidates quickly.



### Maintained Time & Costs

WorkShift handles the entire recruitment process, saving time and resources by interviewing candidates and conducting background checks to ensure they meet work requirements. In addition, WorkShift is the employer of record and therefore, takes on full employment responsibilities of the workers.

## The Result

The implementation of WorkShift significantly improved the convention center's ability to manage their staffing needs efficiently. By enhancing flexibility, reducing costs, and improving staff quality, the center positioned itself as a leader in event management. Continuous iteration and user feedback will be crucial for WorkShift's ongoing success and relevance in a competitive landscape.

- Increased shift fill rates 20% within 90 days
- On average 75 shifts per week with 100% fill rates
- Immediately saved 14 hours per week in scheduling
- Increased qualified talent pool from 100 to 200 within 60 days